



704 N Miami Ave • Marshall, MO 65340 • 660.886.7447 ext 2 • [www.womeninag.net](http://www.womeninag.net)

January 2017

Happy New Year from the Women in Agriculture Conference Planning Committee! The conclusion of the holiday season each year means the annual Women in Agriculture & Ag Landowners Regional Conference is just around the corner.

This year's conference will be the 14<sup>th</sup> annual. The conference planning committee is again excited to bring top-notch speakers to Marshall. We have another outstanding conference planned for 2017.

A conference of this quality would not be possible without generous support from sponsors. We hope that you'll consider sponsoring this year's event. For the past three years, the conference has sold out.

Details of 2017 sponsorship opportunities are enclosed with this letter. Your consideration is appreciated. Checks payable to the Saline County SWCD can be mailed to or dropped off at the Saline County SWCD office located at 704 N Miami Ave, Marshall, MO 65340. Credit cards are also accepted if that would be more convenient. If you would like your logo used to recognize your support both at the conference and on our website, please provide a high-resolution electronic copy to [jared.singer@mo.usda.gov](mailto:jared.singer@mo.usda.gov).

To ensure we can utilize your sponsorship to the fullest, your timely response is appreciated. For more information about the conference, visit [womeninag.net](http://womeninag.net), or [facebook.com/womeninag](https://facebook.com/womeninag).

Best wishes for a happy and prosperous New Year!

Sincerely,  
Women in Agriculture Conference  
Planning Committee

Deep roots. Strong growth.

# 2017 Sponsorship Levels



## Pitchfork \$100 - \$249

- Recognition on conference website
- Announced at the conference and printed on a conference handout

## Hay Loft \$250 - \$499

- Same benefits as Pitchfork, plus:
  - ◊ 2 tickets to the conference
  - ◊ Use of your logoed promotional item at the conference (subject to planning committee approval). The item must be provided to the planning committee no later than Friday, March 3, 2017.

## Weather Vane \$500

- Same benefits as Pitchfork & Hay Loft, plus:
  - ◊ 2 tickets to the conference (total of 4)
  - ◊ 2 representatives of your organization will be called on stage for recognition

# Special Sponsorship Opportunities

## Feed Bunk \$1,000

- This sponsor will have a great opportunity to interact directly with conference participants by providing 4 staff for the "Feed Bunk" to serve complimentary refreshments for the duration of the conference.
- All elements of the Feed Bunk will be procured and setup by the conference planning committee.
- Signage recognizing this sponsor will be provided. A logoed promotional item may be handed out (subject to planning committee approval).
- This special sponsorship is available to the first to provide payment.

## Photo Booth \$1,000

- Say cheese! Our participants love taking a snap shot home with them as a keepsake from the conference. This sponsor will have a great opportunity to interact directly with conference participants by providing 2 staff for the Photo Booth.
- All elements of the Photo Booth will be procured and setup by the conference planning committee.
- Signage recognizing this sponsor will be provided, and your logo will be printed on the photos. A logoed promotional item may be handed out at the booth (subject to planning committee approval).
- This special sponsorship is available to the first to provide payment.



*This conference would not be possible without the support of those who recognize the benefit of a first-rate educational opportunity for women agriculturalists. If you are interested in being a sponsor of the 2017 Women in Agriculture Regional Conference, contact the Saline County SWCD at 660.886.7447, extension 3.*